

The Power of Developing a Voice of Financial Literacy

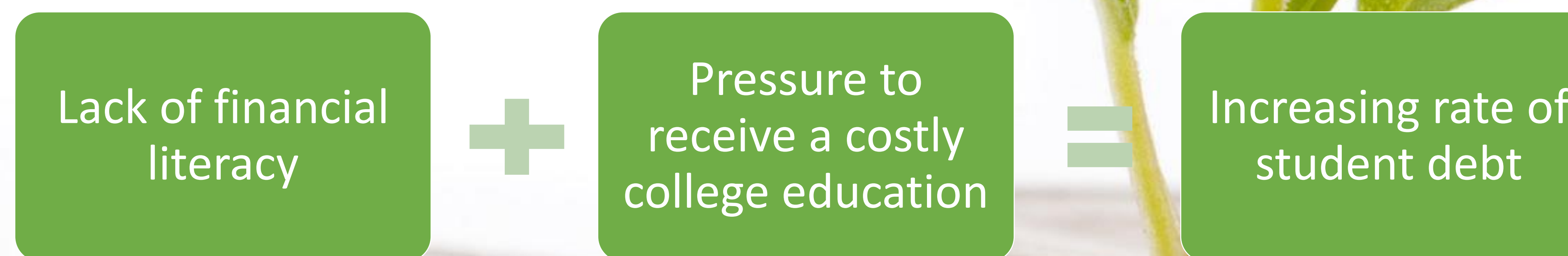
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Introduction & Purpose

Financial literacy is a life skill that is crucial to everybody. From learning how to manage money, increase assets, invest, and retain money, these are skills that can help people create different sources of income and make better financial decisions. Unfortunately, this is one of the least taught skills in elementary and high schools. This leads to many college students facing economic crises by struggling in paying back exceedingly high college loans, borrowing more money from banks, and incurring high debts.

This presentation will explain the reasons why it is important to develop a voice of financial intelligence. With this skill, people are able to increase their assets and maintain low liabilities, which is something many people struggle with. It will also be emphasized that financial education courses must start in schools.



“Intelligence resolves problems and produces money. But money without financial intelligence disappears quickly.”
– Robert Kiyosaki

Recommendations

Feel free to click on the link below to view the full presentation and more advice to increase your financial literacy:

Link:
https://docs.google.com/presentation/d/1FZ3Vhi1LWxlz9DDSI4vs2mL06VvLYLZNJzloS4B_evA/edit#slide=id.p1

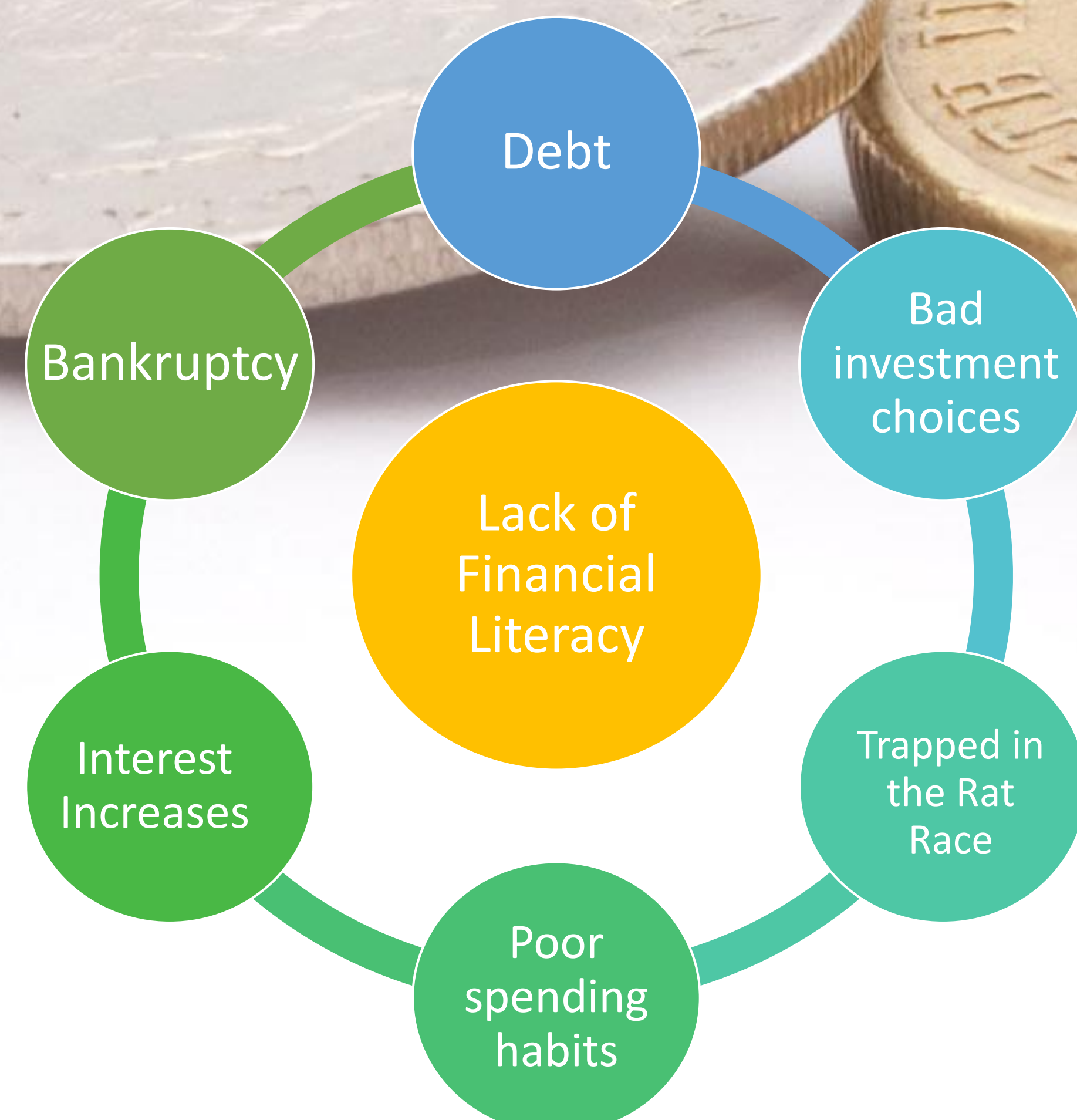
What is Financial Literacy?

The education one acquires in order to make successful financial decisions and create more opportunities for themselves.

- Manage finances
- Manage debt
- Retain money
- Invest wisely

The Lack of Financial Education

- The traditional school system mainly prepares students to excel academically and professionally.
- Not enough financial education is taught. This leads to a struggle because students are unaware of how to avoid/get out of economic crisis.
- The U.S. is ranked as one of the worst states with financial literacy (Pascarella, 2018).
- The following statistics are all cited in Pascarella (2018):
 1. “44% of Americans don’t have enough cash to cover a \$400 emergency.” (Goldstein, 2017).
 2. “43% of student loan borrowers are not making payments.” (Mitchel, 2016).
 3. “38% of U.S. households have credit card debt.” (Frankel, 2017).
 4. “33% of American adults have \$0 saved for retirement.” (Kirkham, 2016).



Benefits of Financial Literacy

- To create your own luck.
- To be able to take your skills and turn them into something greater.
- To generate more income.
- To be more open to risk-taking.
- To have less fear as the world progresses.

Resources for Financial Literacy

The following resources will help anyone increase their financial literacy.

Books

- *Rich Dad Poor Dad* by Robert Kiyosaki
- *Teen Money 101* by Stacia M. Morris
- *I will Teach You to be Rich* by Ramit Sethi
- *Napkin Finance* by Tina Hay

Podcast

- *So Money* –Farnoosh Toorabi
- *Journey To Launch-Personal Finance* –Jamila Souffrant

Online Tools/Apps

- *Mint*: Free app. Keeps track of your finances, allows you to set budgets, track bills, credit score.
- *Empower*: Free trial available. Automatic savings feature, upcoming payments.
- *IGrad*: Free online financial courses. This assesses your financial knowledge and provides 10-30 minute courses based on your level, and many more courses to choose from.

- All of these resources will help a person develop an investor mentality.

(Kunsman, 2019)